



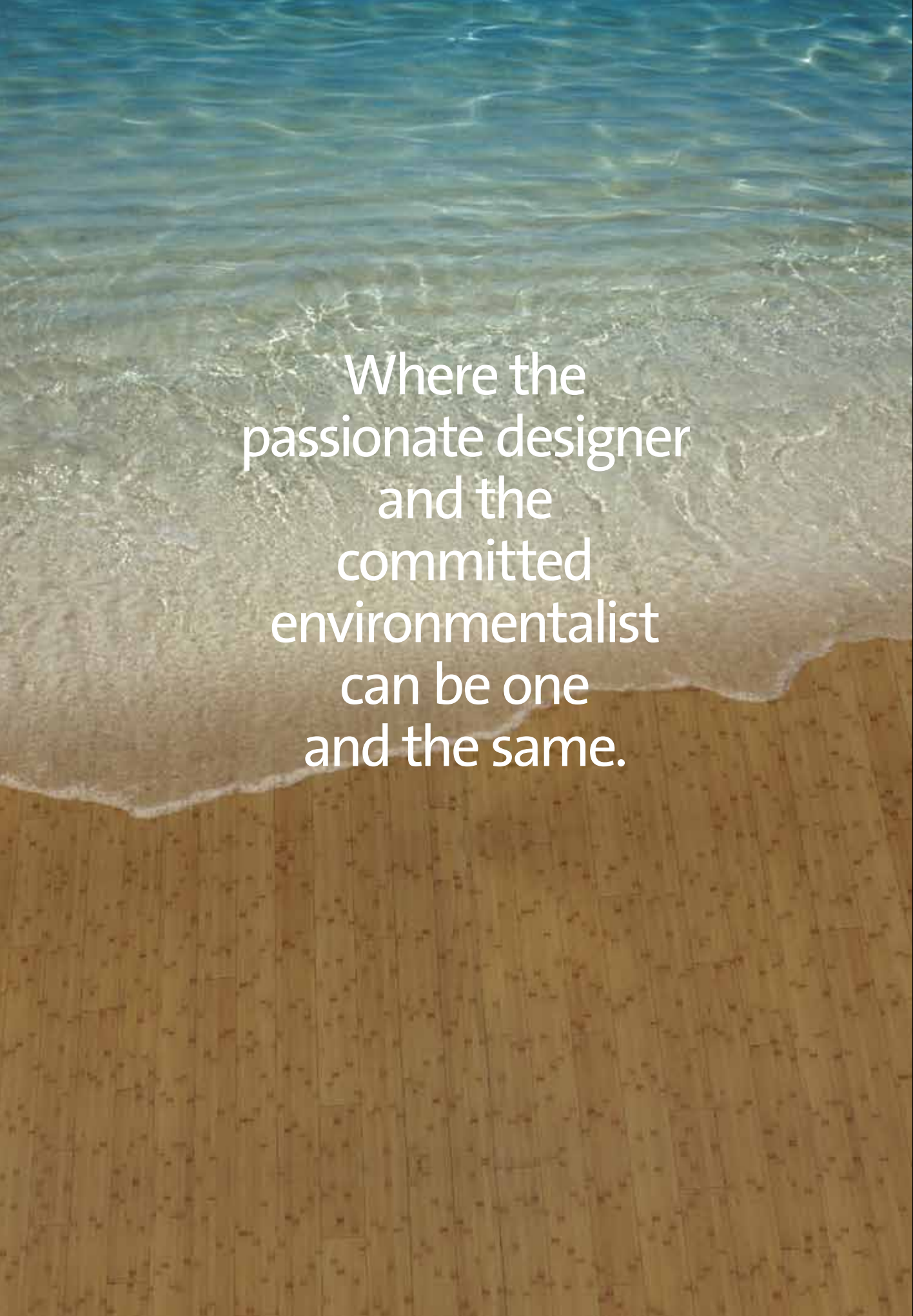
LG Hausys floors:
where good design
meets good for
the environment.

LG Hausys floors

People | Planet | Profit



COMMERCIAL RESILIENT SHEET | LUXURY VINYL TILE | COMMERCIAL HOMOGENEOUS TILE | ESD CONTROL VINYL TILE



Where the
passionate designer
and the
committed
environmentalist
can be one
and the same.

Designing Responsibly

LG Hausys floors is a world-leading resilient flooring manufacturer providing quality green products for the North American marketplace. Backed by our parent company, one of the world's most powerful and fastest growing brands, LG Hausys floors is well positioned to meet the style, performance and environmental needs of any flooring project. Today, virtually all projects are seeking LEED certification. FloorScore certified LG Hausys floors help contribute points to LEED scorecards by offering a low-emitting flooring system and containing the required levels of recycled content.

At LG Hausys floors our commitment to the environment is far more than a policy or a program. It is built into the way we do business, it is who we are as a company. It is how we think as your partners in design, in creating spaces to work, live and play. Our approach is founded on three key elements: People, Planet, Profit.



For People We believe every product — flooring or otherwise — should be kind to the humans who live and work with it every day.

Our vision is to create flooring solutions that keep work and living environments safe and pure, and free of compounds that may pose risks to us and future generations.

For the Planet We recognize as citizens of the earth, we should tread lightly and do our utmost to preserve the water, soil and air that we all share. We aim to create products that delight the eye and improve our surroundings, without leaving a mark on our world.

For Profit We understand reality. We want our clients and end-users to prosper, with eco-friendly products that perform as well as, or better than, less desirable legacy products. We want the economics to work, and surpass the old ways of doing things. And we want to give designers the freedom to create compelling spaces, with products that make sense on the bottom line and in the environment.

The Next Level in Green Flooring

In pursuit of our goal to become the most preferred flooring brand in the world, LG Hausys floors is breaking new ground in the quest for sustainability and environmental performance.

A new approach to post-consumer recycling Up to now, recycling and re-manufacturing post-consumer resilient flooring has proved an elusive goal. Pre-consumer recycling is relatively easy. We have been doing that for years. But the way resilient flooring is typically installed and used, it has been impractical to recover and recycle materials. The key problem is the fact that resilient flooring is installed with adhesives that make recovering and recycling them difficult.

LG has discovered several ways to incorporate post-consumer content into resilient floor covering by actually removing existing flooring — our own as well as that from other companies — and incorporating it into newly manufactured flooring.

The result: Flooring materials that include significant quantities of pre-consumer and post-consumer materials.

LG Hausys Floors Recycled Contents:

NATURELIFE™	20 % (Post)
DECO™ WOOD	25 %
DECO™ STONE	25 %

FloorScore certified for LEED Scorecards

LG Hausys floors' resilient flooring products can contribute to the USGBC's LEED program for green building projects across all rating systems. LG flooring and installation products have earned official certification for promoting healthy indoor air and containing the required levels of recycled content through the FloorScore program and SCS Labs, considered the most trusted third-party verification source in the World. The specification of LG Hausys floors' resilient sheet or tile products, including its top-selling NATURELIFE™, contribute IAQ and Materials and Resources credits toward any project seeking LEED distinction with readily available certificates for quick and easy submittal. LG Hausys floors, as a subsidiary of one of the most recognizable and fastest growing global brands, developed the World's first program dedicated to reclaiming previously installed resilient floors and

using the post-consumer material to create new, high-performance resilient flooring. LG Hausys flooring products realized through this program represent the closest any resilient manufacturer has ever come to a closed-loop process. As an ISO-certified manufacturer, LG Hausys floors' continues to lead the industry with programs and products designed to meet the green needs of architects, specifiers and designers, as we all work together to create sustainable, healthy and attractive environments. On your next green project, whether it's new construction, commercial interiors, retail, or a major renovation of an existing building, LG Hausys floors' provides LEED-compliant, sustainable resilient flooring designed in America for any setting where quality, color and long-lasting performance are required.

LG Hausys floors

LEED • New Construction • Commercial Interiors • Retail • Major Renovations



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Take your green design to the next level. Call LG Hausys floors today.

Boost your LEED score with a flooring solution that adds credits and always wins style and design points. Contact LG Hausys Floors at 888.543.5872 (888-LGFL-USA).

www.lgfloors-usa.com

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