



For more information:
LG FLOORS
Michelle Rhee
mrhee@lgchem.com
201-816-2340

IMPORTANT PRESS INFORMATION!

LG FLOORS INTRODUCES DECO™WOOD LUXURY VINYL TILE



For immediate release: DECO™WOOD is a beautiful luxury vinyl tile collection of life-like wood plank visuals and a light-to-dark balanced color palette with purpose and economy.

Cutting-edge, high-res digital imaging technology allows for precise, true-to-life replicas of domestic and exotic wood species. Ranging from traditional American Red Oak to Ironwood and African Walnut, each image is printed exactly to scale making it impossible to tell the difference between DECO™WOOD and natural materials.

DECO™WOOD luxury vinyl wood plank designs may look identical to real wood, but are offered to the marketplace at a fraction of the cost.

The durable, easy-to-maintain “matte finish” polyurethane surface of DECO™WOOD has been produced to withstand the rigors of commercial foot traffic. Because of this, it is the ideal floor covering material to be specified for numerous public settings such as retail, healthcare and hospitality.

Designed in America to meet the specification requirements of the Architectural & Design Community, DECO™WOOD offers colors that fully coordinate with the entire collection of LG Floors’ tile and sheet products. And, DECO™WOOD is manufactured using 16% recycled content. Additionally, the product line meets all requirements to be FloorScore™ certified Indoor Air Quality by SCS Labs and adds excellent value to a LEED scorecard.

LG FLOORS, one of the world’s foremost producers of resilient floor covering, has been supplying the North American marketplace with the highest-quality product lines for over a decade. The company’s manufacturing facilities use the most advanced technology and are ISO-14001 and ISO-9001 certified for both environmental and quality standards. For more information, please contact LG FLOORS, 920 Sylvan Ave., Englewood Cliffs, NJ 07632. Ph: 888-543-5872 (LGFL-USA). Fax: 201-408-1027. Web: www.lgfloors-usa.com. Samples: 888-543-5872 (LGFL-USA) xt 1. Tech Support: 888-543-5872, (LGFL-USA), ext 2.