



*For more information:  
LG Floors  
Michelle Rhee  
mrhee@lgchem.com  
201-816-2340*

## **IMPORTANT PRESS INFORMATION!**

### **LG FLOORS' NATURELIFE™ OFFERS ATTRACTIVE, DURABLE, LIFE-LIKE DESIGNS FOR ANY INSTALLATION**



**For immediate release:** NATURELIFE™ is a durable, true-to-life commercial sheet flooring able to withstand heavy traffic, making it the perfect floor for hospital and healthcare settings as well as hospitality and government facilities.

NATURELIFE™ re-creates the texture appearance and warmth of real hardwood and organic floors. It features LG's exclusive "Embossed in Register (EIR)" surfacing

technology which allows NATURELIFE™ to look and feel like the real thing.

With NATURELIFE™, design imagination can run free. Arrange different colors, a tone-on-tone fashion, or design custom artwork, insets and borders which can be precision-cut and installed as an integral part of the floor.

NATURELIFE™ has advanced anti-microbial and anti-fungal properties combined with the seamless benefit of a heterogeneous floor, making it perfect for any healthcare application. Regarding maintenance, the durable "matte finish" polyurethane surface is simple to clean. And, NATURELIFE™ is highly resistant to scuffing and staining. Additionally, installers appreciate that not only is it easy to handle, but it makes for easy heat-welding and flash-coving.

Featuring 20% post-consumer recycled content and Floor Score™ IAQ Certification, NATURELIFE™ is a great addition to any LEED or eco-oriented project.

LG FLOORS, one of the world's foremost producers of resilient floor covering, has been supplying the North American marketplace with the highest-quality product lines for over a decade. The company's manufacturing facilities use the most advanced technology and are ISO-14001 and ISO-9001 certified for both environmental and quality standards. For more information, please contact LG FLOORS, 920 Sylvan Ave., Englewood Cliffs, NJ 07632. Ph: 888-543-5872 (LGFL-USA). Fax: 201-408-1027. Web: [www.lgfloors-usa.com](http://www.lgfloors-usa.com). Samples: 888-543-5872 (LGFL-USA) xt 1. Tech Support: 888-543-5872, (LGFL-USA), ext 2.